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Voting Instructions for Extraordinary General Meeting

Dear Shareholders,

In view of the upcoming Extraordinary General Meeting of shareholders of Dufry AG on November 3, 2023, (the "EGM"), we encourage you to exercise your voting rights as a shareholder. In the following, you find certain information we believe will be helpful should you wish to vote at the EGM. The shareholders of Dufry AG may exercise their voting rights at the EGM in person, through the Independent Voting Rights Representative, or through a proxy of their own, who does not need to be a shareholder.

Share Registration with AREG and Record Date:

- a. Registration Requirement: In order to vote at the EGM, it is not sufficient to merely own shares in Dufry AG. By law, you will need to register the shares in your name with Dufry's share register to exercise your voting rights. The share register is maintained electronically by a trusted external service provider, areg.ch ag, and the registration of your shares occurs electronically through the banking system. You therefore need to instruct your deposit bank to register your shares in the share register. Your bank (if not a Swiss bank) will then have to inform its Swiss deposit bank, who will register the shares with areg.ch ag through the Swiss electronic securities system.
- b. Record Date: To vote at the upcoming EGM, the registration of your shares in the share register must have taken place by no later than October 23, 2023, 17:00 CET. Shareholders will only be able to cast their vote for the number of shares registered in their name on October 23, 2023, 17:00 CET, if they still hold those shares at the start of trading on the SIX Swiss Exchange on November 2, 2023.

Voting at the EGM in Person:

Shareholders intending to participate at the EGM in person must request their admission cards using the proxy/answer form enclosed in the invitation. The proxy/answer form must reach the share register (areg.ch ag, Fabrikstrasse 10, 4614 Hägendorf, Switzerland, e-mail: <u>info@areg.ch</u>) no later than October 31, 2023, 11:59 a.m. CET.

Voting Through Netvote:

Dufry offers an easy way to instruct the Independent Voting Rights Representative. Through netVote, an online e-voting system, shareholders can issue their instructions for the EGM online via <u>https://dufry.netvote.ch</u>. Shareholders issuing their instructions to the Independent Voting Rights Representative electronically must have submitted their proxy and voting instructions on the electronic voting platform no later than November 1, 2023, 11:59 a.m. CET.

We trust that you find this information helpful. For full instructions, please see the invitation. Please do not hesitate to contact us at ir@dufry.com should you have any doubts or questions.



For further information:

CONTACT

DR. KRISTIN KÖHLER

Global Head Investor Relations Phone: +41 79 563 18 09 kristin.koehler@dufry.com

RENZO RADICE

Global Head Corporate Communications & Public Affairs Phone : +41 61 266 44 19 renzo.radice@dufry.com

DUFRY GROUP - A LEADING GLOBAL TRAVEL RETAILER

Dufry AG (SIX: DUFN) is the leading global travel retailer operating over 2,300 duty-free and duty-paid shops in airports, cruise lines, seaports, railway stations and downtown tourist areas, in more than 420 locations in 66 countries across all six continents.

The Company, founded in 1865 and headquartered in Basel, Switzerland, is offering customers a first-class shopping experience, global brands, a unique market access and landlords a reliable, value-enhancing partnership. To learn more about Dufry, please visit www.dufry.com.

SOS CHILDREN'S VILLAGES

Social Responsibility

Dufry cares for children and supports social projects from SOS Kinderdorf in Brazil, Mexico, Kenya, Russia, Jordan and Spain. SOS Children's Villages is an independent, non-political and non-demonstrational organization established for orphaned and destitute children all over the world.

BASEL, May 20, 2021

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