

# **Agenda**

- Preview of Strategy
- Combined Group
- Strategic Rationale of Transaction
- Financials & Transaction Overview
- Conclusions





# **Dufry and Autogrill join forces to redefine Travel Experience globally**

Increased Diversification & **Large & Strengthened Reimagine the Boundaries United, Strong Team & Group with an Operational** Unlocked Growth of our Industry **Positive Market Impact Improvement Culture Opportunities** CONSUMER **US MARKET & AIRPORT RELATIONSHIPS** SYNERGIES. **RETAIL AND F&B INTERNATIONAL BRAND PORTFOLIO &** PROFITABILITY. DIGITAL **EXPANSION COLLABORATIONS DELEVERAGING** Uncompromised **consumer** Significantly strengthening One highly motivated and united Global leader in Travel Experience: focus, anticipating trends for: presence in: team: Addressing approx. 2.3 billion Enhanced experience for Led by the industry's most Highly attractive & resilient **US** passengers experienced and skilled passengers market CHF 13.6 billion net sales\* management Greater benefits for While unlocking opportunities in CHF 1.4 billion EBITDA\* landlords and brands Long-lasting airport relationships other key geographies including With a strengthened balance and high-quality concessions With new, digitally-enabled LATAM, MEA & APAC sheet, decreased leverage, portfolio global platform material synergies and a dedicated Across channels & categories Unparalleled brand access improvement culture Accelerated Growth, Improved Profitability and better Capital Allocation

<sup>\*</sup> Numbers as of 2019, EBITDA corresponds to pre-IFRS 16 (approximation)



to Create Sustainable Value for Shareholders while fully Committing to our ESG Principles



# **Preview of Key Pillars of our Strategy**





## I. Travel Experience Revolution

Trends affecting Travel Retail stakeholders (data by 2025E)

Pure core categories duty free	Travel Value (duty paid core categories)	Reimagined stores	Luxury branded stores	Newsstand	Convenience	Specialty multi-brand stores
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#### Passengers are evolving

- >50% travelers are Gen Y/Z
- 80% millennials prefer to pay for experience
- Personal luxury goods market 6-8% 2021-25 CAGR (2021 already above 2019)
- >50% Chinese luxury spend within China

#### **Technology is advancing**

- >30% of sales influenced by online
- "Intelligent store" becoming table-stake
- Consumer insights, sales force tech, advertising tools

#### Airports are changing

- Constant increase in non-aero spend
- More sophisticated capabilities
- Focus on digitally enabled end-to-end integrated passenger experience

#### **Brands are adapting**

- Continued premiumization (40% in beauty, 25%-30% wine & spirit), and fast growth
- Smaller brands growing faster vs top 10
- Differential value of "brands with purpose"
- Rediscovery of touch & feel in addition to online

#### **Great Opportunity to Reimagine our Core to Travel Experience**

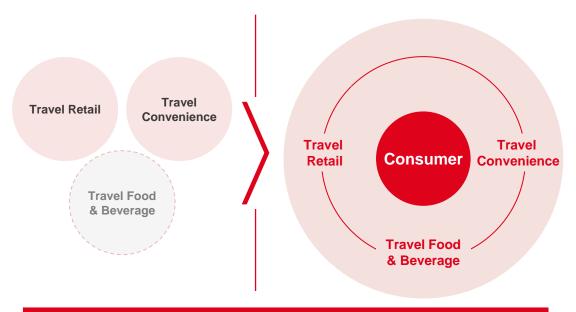
Source: Euromonitor, IATA, Swirl Networks, Forrester, Google survey, COVID-19 Travel & Leisure Survey 6 September 2020 release, expert Interviews, Literature search, Altagamma Global Luxury Study 2021



## I. Travel Experience Revolution

From Travel Retail & Convenience to holistic Travel Experience

F&B is the key enabler to transition to a holistic Travel Experience...



Convergence is already happening

...and can add value in multiple ways

- Better dwell time and optimized airport space and flow – enhance combined conversion
- Reinvented in-store experience, sense of place and hybrid store concepts
- Brand partnerships led by consumer insights
- Advanced analytics and integrated consumer digital engagement
- Dynamic salesforce

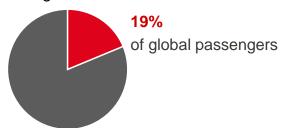


## **II.** Geographical Diversification

## Realigning growth and resilience

# Accelerate growth in highly attractive & resilient US market

% of global passengers in US

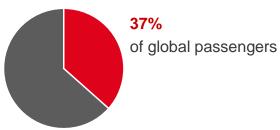


## **High resilience**

**72%** of 2019 passengers in 2021 (vs. 45% RoW)

#### **Dedicated focus on China and APAC**

% of global passengers in China and APAC



## **Fast-growing**

9% CAGR 2015-2019 (vs. 5% RoW excl. APAC)

Continue strengthening position in Rest of World

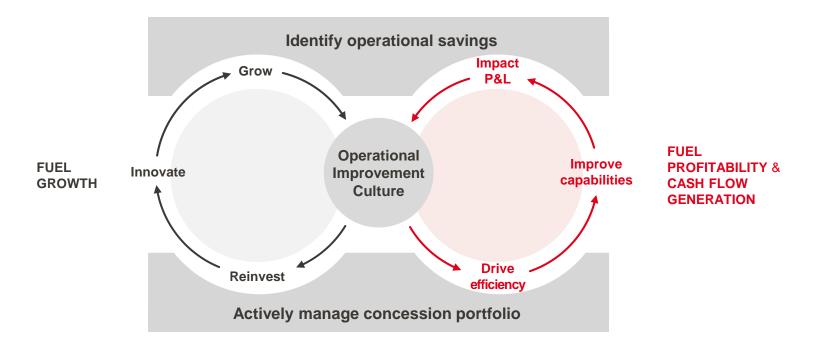
Source: Air4Cast

Note: all data as of 2019, if not otherwise stated



# **III. Operational Improvement Culture**

Establish continuous efficiencies and an active portfolio management

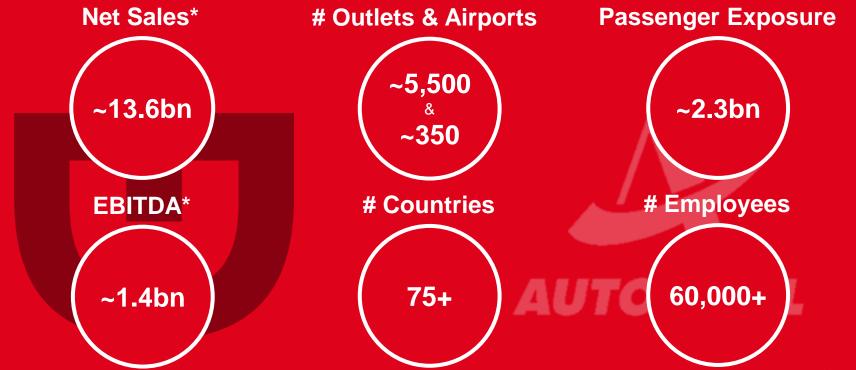






## **Creating the Global Leader in Travel Experience**

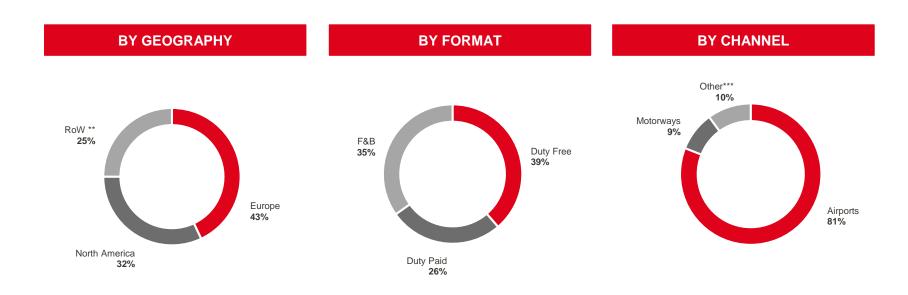
Snapshot of the Combined Group



<sup>11</sup> 

# **Integrated Global Player Across Travel Retail and Travel F&B**

(Combined sales profile\* as of 2019)



<sup>\*\*\*</sup> Comprises cruise lines & seaports, borders, downtown & hotel shops and railway stations & other



Source: Company information

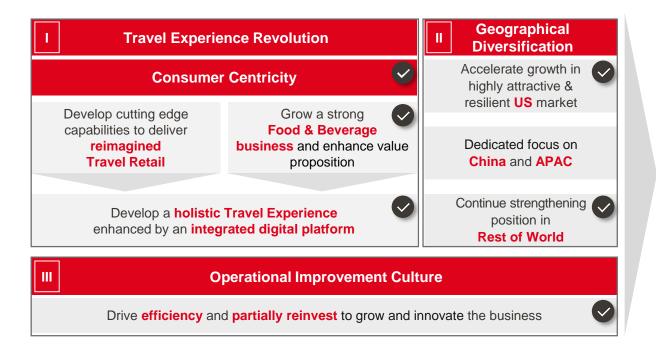
Note: Historical CHF/EUR exchange rate of 1.09 applied to Autogrill reported financials

<sup>\*</sup> Pro-forma for disposed Autogrill assets (Motorways business North America, Spain and Czech Republic)

<sup>\*\*</sup> RoW = Rest of the World



# The Transaction Supports Key Pillars of our Strategy

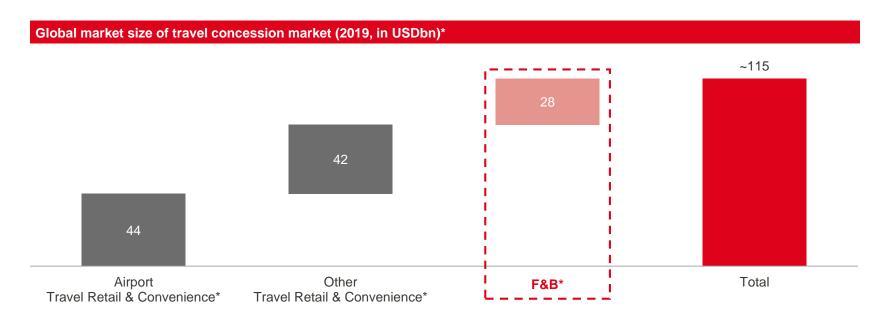






# Expansion into Travel F&B Increases Addressable Market by ~28 USDbn

Grow a strong F&B business & enhance value proposition



Source: Generation research 2021, Leading global consultant estimates

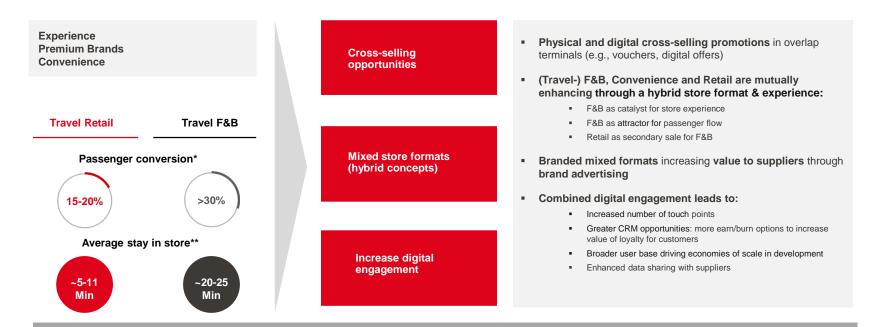
<sup>\*</sup> Airport TR defined as Retail & Convenience at airports; Other TR defined as Retail and Convenience at Motorways, Railways, ferries and downtown Duty Free, and F&B defined as F&B at airports, motorways and railways



Note: USD/EUR exchange rate: 1.11

## Significant Opportunities through Joint F&B/Retail Commercial Initiatives

## Develop a holistic Travel Experience



Challenges: Technology development, operational integration and supply chains

Source: Dunnhumby market study 2020, Swirl Networks, Forrester, Google survey, Market experience

<sup>\*\*</sup> Time range of browsers and buyers

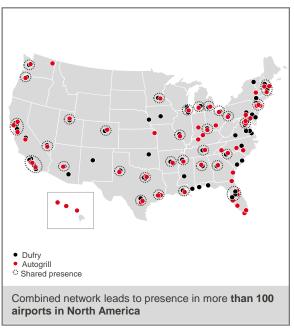


<sup>\*</sup> Departing passengers at airports

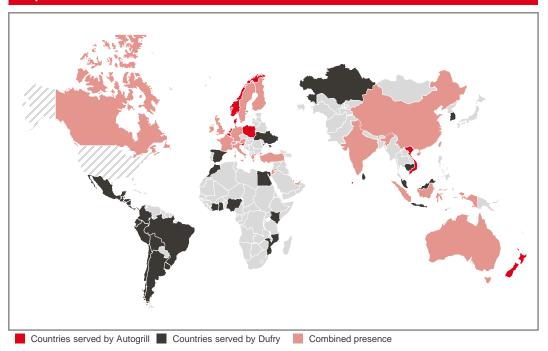
# Strengthen Presence in US, and Expand Globally

## Geographical Diversification

# Strengthened Presence in the US



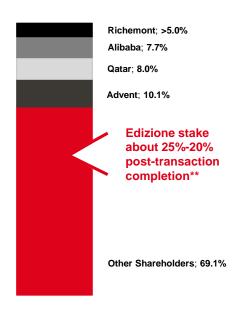
## **Expansion in Rest of the World**





## Stable Shareholder Base & Enhanced Governance





#### **Board of Directors:**

- Combined Group chaired by Juan Carlos Torres
- Alessandro Benetton to become Honorary Chairman
- Dufry's current Board members to be joined over time by representatives of Edizione (Enrico Laghi and Paolo Roverato)
- Strategy and Integration Committee to be formed to advise on the integration process of the two entities and on the strategy of the combined group

#### Management:

- Management of combined entity to comprise of and benefit from experience of senior members from both companies
- Xavier Rossinyol will lead the group as CEO
- Yves Gerster will continue as CFO
- Gianmario Tondato da Ruos, to become Executive Chairman of the Dufry Group's North America business
- Paolo Roverato, current Chairman of Autogrill, to become CEO of Autogrill



<sup>\*</sup> Dufry Shareholder Structure as of 8 July 2022 as disclosed at SIX

<sup>\*\* 25%</sup> stake of Edizione prior to completion of mandatory tender offer and pro-forma for the full conversion of the mandatory convertible notes issued to Edizione



# **Key Pro-forma Combined Metrics**

In CHF million

	2019			_	2021			
	Ф	4	Pro Forma Combined		Ф	4	Pro Forma Combined	
Net sales*	8,610	4,963	13,573		3,827	2,713	6,540	
EBITDA**,*** (margin)	939	504	1,443 (10.6%)		360	235	595 (9.1%)	
EFCF***	383	70	453		-33	102	69	

Source: Company information

<sup>\*\*\*</sup> EBITDA Autogrill and EFCF Autogrill: not restated for disposals



Note: Historical CHF/EUR exchange rate of 1.09 applied to Autogrill reported financials for 2019 and 2021. Numbers reflect indicative approximation due to different way of presenting underlying financial information and KPIs of the two groups \* Net sales Autogrill: Pro-forma for disposed Autogrill assets (Motorways business North America, Spain and Czech Republic)

<sup>\*\*</sup> EBITDA for Dufry and Autogrill corresponds to pre-IFRS 16 (approximation)

## **Cost Synergies Expected**

## Drive efficiency and reinvest to innovate and grow

# CHF 85m total synergies per annum\*

- Full synergies realization within two years post completion of transaction
- EFCF accretion in the first year postclosing\*\*
- Delivery on a zerobased budgeting approach

COGS

- · Optimizing goods sold in Travel F&B and convenience
- Synergies in Europe and Rest of World also on assortments that are part of the Travel Retail channel

Support Functions

- Optimizing personnel across all functions, including shared service centers
- Reducing common non-business related OPEX

Business OPEX

Reducing common business-related OPEX

Store operations

 Optimizing overhead and back-office in shared locations and excluding store personnel

<sup>\*\*</sup> In the first year post-closing, including phased-in synergies of CHF 85m at adj. OpCF level (pre-tax, pre-minorities) and excluding one-off transaction costs of ~CHF 100m and integration costs of ~CHF 100m



Source: Company information

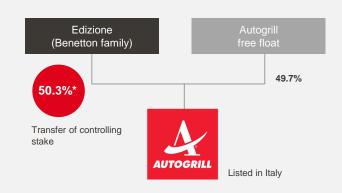
<sup>\*</sup> At adj. OpCF level (pre-tax, pre-minorities), excl. transaction and integration-related costs: estimated one-off transaction costs of ~CHF 100m and integration costs of ~CHF 100m during first two years post transaction closing

## **Two-stage Transaction Approach**

## Stage 1:

# Edizione to exchange 50.3% stake\* in Autogrill for Dufry shares

- Edizione to transfer its stake in Autogrill in exchange for mandatory convertible notes, convertible into new Dufry shares
- Exchange ratio of 0.158\*\* new Dufry shares for each Autogrill share
- Edizione to join the group of committed long term shareholders\*\*\* with an expected stake of ~25% in Dufry\*\*\*\*
- Transaction subject to regulatory approvals, Dufry's shareholders approval\*\*\*\*\* and lender consent under Dufry's existing syndicated bank debt facilities



<sup>\*\*\*\*\*</sup> Dufry's EGM to take place August 31, 2022 to seek the relevant approvals from Dufry's shareholders to create the required conditional and authorized capital for the transaction



<sup>\*</sup> Based on 385.033.542 shares issued

<sup>\*\*</sup> Determined by reference to 3 months VWAP of Dufy and Autogrill share as of April 14, 2022

<sup>\*\*\*</sup> Edizione will enter into a lock-up for a period of two years after closing, subject to customary exceptions

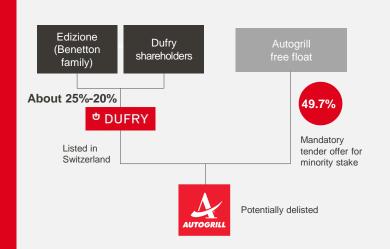
<sup>\*\*\*\*</sup> Pro-forma for the full conversion of the mandatory convertible notes issued to Edizione

## **Two-stage Transaction Approach**

## Stage 2:

Upon closing of the Edizione stake, launch of MTO\* for the remaining Autogrill Shares, aimed at ultimately delisting Autogrill

- Dufry offers all Autogrill shareholders to participate in the combined group at the same conditions as for Edizione
- Alternatively, Autogrill shareholders are expected to be offered cash alternative equivalent to EUR 6.33 per share\*\*
- Following MTO's completion, Edizione's expected stake to range between 25% and 20%, depending on the level of Autogrill shareholders choosing to receive Dufry shares in the MTO
- The refinancing of any cash consideration in the mandatory takeover offer will be with equity and/or cash

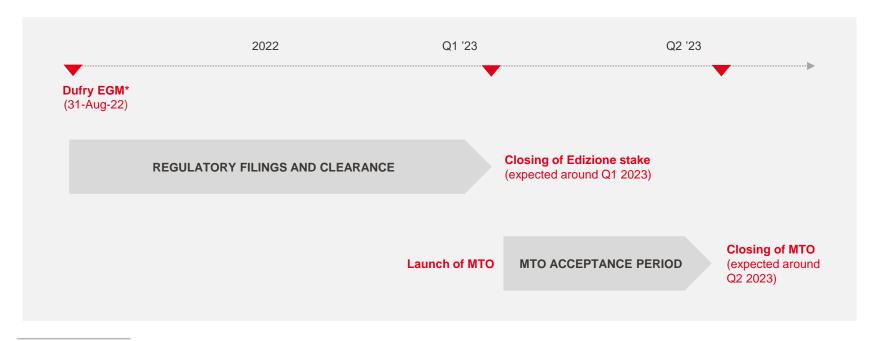




<sup>\* &</sup>quot;MTO" refers to mandatory tender offer

<sup>\*\*</sup>Cash alternative price equal to 3 months VWAP of Autogrill share as of April 14, 2022

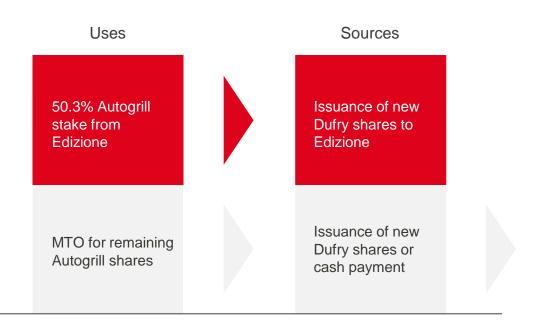
## **Transaction Timeline**



<sup>\*</sup> To seek shareholder approval of the resolutions required to implement the potential combination, including capital authorizations and the election of Edizione representatives to the Dufry Board of Directors



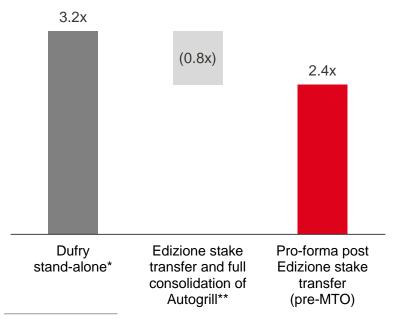
# **Financing of Transaction**



Any cash consideration paid in the mandatory tender offer expected to be financed with equity and/or debt



# Pro-forma Leverage (2021 net debt x Adj. OpCF 2019)



- Dufry expects to benefit from a materially strengthened balance sheet compared to the stand-alone business
- Leverage target of below 3x between 2024-2025, depending on the timing of transaction completion

<sup>\*\*</sup> Based on Autogrill net debt of EUR197m (CHF215m) as per 31 December 2021 and a PF combined Adj. OpCF of ~CHF1,400m for FY 2019, pro-forma for meanwhile disposed Autogrill assets (Motorways business North America, Spain and Czech Republic)

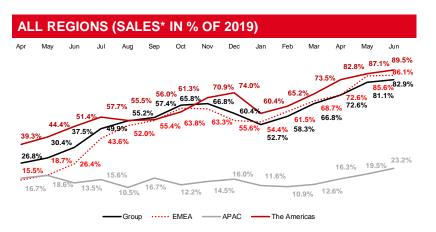


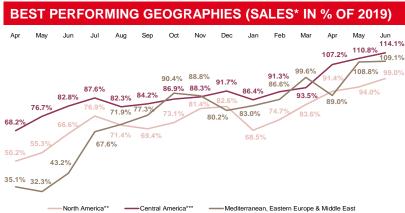
Note: historical CHF/EUR exchange rate: 1.09; leverage calculations exclude synergies as well as transaction and integration costs

<sup>\*</sup> Based on Dufry standalone net debt of CHF3,080m as per 31 December 2021 and Adj. OpCF of CHF960m for FY 2019

## **Dufry Trading Update**

Continued progress and strong cash generation





- Positive sales trend in the second guarter 2022 with progress driven by most regions globally
- Net sales for HY 2022 are estimated at approx. +150% vs 2021
- Expected strong EFCF for HY 2022 in the area of CHF 150 million, which is in line with the performance in the same period in 2019



<sup>\*</sup> Estimate for June 2022 as of 06.07.2022; best performing geographies as of 21.06.2022, all in reported currency

<sup>\*\*</sup> Excl. Canada

<sup>\*\*\*</sup> Excl. Cruise Business



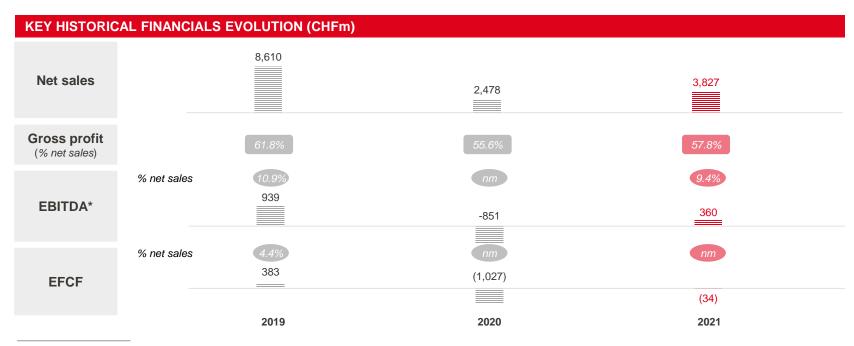
## **Conclusions**

- Our business is performing and continues to trend upwards
- Our new Strategy focuses on
  - Travel Experience Revolution
    - Consumer Centricity: Reimagined Travel Retail F&B Integrated Digital Platform
  - Geographical Diversification
    - US Market China and APAC Rest of the World
  - Operational Improvement Culture
  - Sustainable Cash Flow Generation
- Transformative combination of Travel Retail and F&B to Travel Experience matches perfectly our long-term ambition
  - Redefining the boundaries of our industry
  - Enhancing experience for passengers
  - Delivering greater benefits for landlords and brands
  - Realizing significant synergies
  - Immediate EFCF accretion
- Sustainable shareholder value while committing to our ESG principles





# **Dufry Historical Financials Over Time**

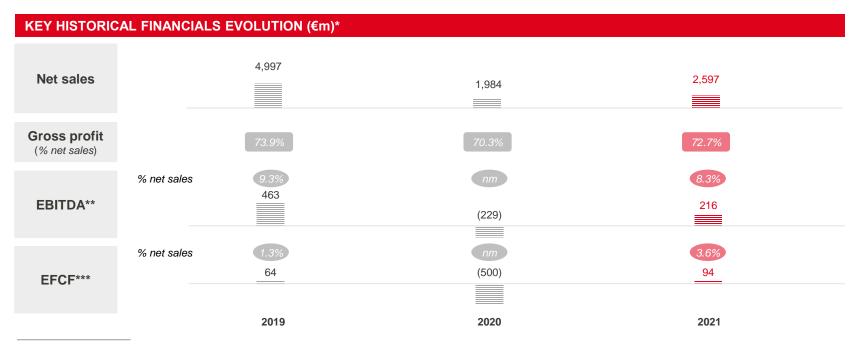


Source: Company information



<sup>\*</sup> EBITDA corresponds to pre-IFRS 16 (approximation)

## **Autogrill Historical Financials Over Time**



Source: Company information

<sup>\*\*\*</sup> EFCF excludes the impact of non-recurring transactions



<sup>\*</sup> Figures not restated for closures and disposals

<sup>\*\*</sup> EBITDA (underlying) corresponds to pre-IFRS 16 (approximation)

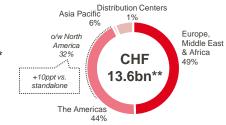
## **Pro-forma Net Sales Breakdown**

#### **NET SALES BY GEOGRAPHY FY 2019**

#### **Dufry standalone**



## Pro-forma combined\*



Source: Company information

#### **NET SALES BY CHANNEL FY 2019**

**Dufry standalone** 









<sup>\*</sup> Historical CHF/EUR exchange rate of 1.09 applied to Autogrill reported financials

<sup>\*\*</sup> Pro-forma for disposed Autogrill assets (Motorways business North America, Spain and Czech Republic)

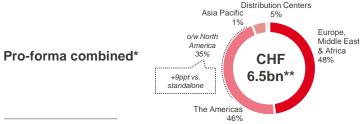
<sup>\*\*\*</sup> Distribution centers are part of the channel railway stations and other

## Pro-forma Net Sales Breakdown

#### **NET SALES BY GEOGRAPHY FY 2021**

**Dufry standalone** 



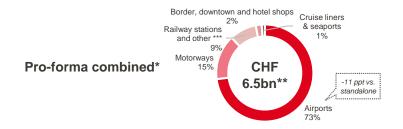


Source: Company information

#### **NET SALES BY CHANNEL FY 2021**

**Dufry standalone** 





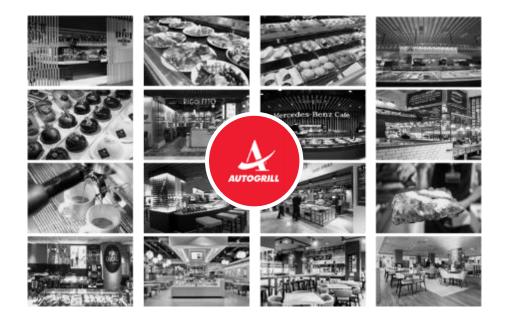


<sup>\*</sup> Historical CHF/EUR exchange rate of 1.09 applied to Autogrill reported financials

<sup>\*\*</sup> Pro-forma for the disposal of the Autogrill's US motorway business (closed on 23-Jul-21)

<sup>\*\*\*</sup> Distribution centers are part of the channel railway stations and other

# Autogrill is a Leader in the Travel Food & Beverage Market



World's leading provider of F&B services for travelers...

delivering variety, high quality, and convenience...

to close to a billion customers...

each year around the world.



# Autogrill is a Leader in the Travel Food & Beverage Market

## Unique global concession platform

#1 player in F&B concession market

## Highly diversified business

- Global footprint
- Multichannel exposure
- Large portfolio of international brands

## Strong commercial and operating capabilities

Long-standing partnership with landlords

#### Well-invested asset base

Continuous strategic review of contract portfolio

Key KPIs*				
<b>€4.6bn</b> Net sales (FY19)**	30 # of countries served			
~830	~3,300			
# of locations	# stores			
>300	>34,000			
# of owned and licensed brands	# of employees			

Source: Company information

<sup>\*\*</sup> Pro-forma for disposed Autogrill assets (Motorways business North America, Spain and Czech Republic)



<sup>\* 2021</sup> values, unless otherwise stated

## Autogrill has a Large Portfolio of International and Local Brands



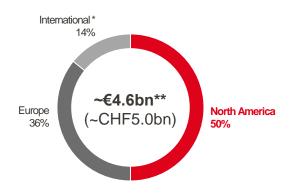
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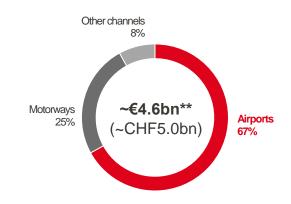


# **Autogrill Net Sales Breakdown (2019)**

#### **NET SALES BY BUSINESS UNIT (2019)\*\***

### **NET SALES BY CHANNEL OF ACTIVITY (2019)\*\***





<sup>\*\*</sup> Pro-forma for disposed Autogrill assets (Motorways business North America, Spain and Czech Republic)



Source: Company information

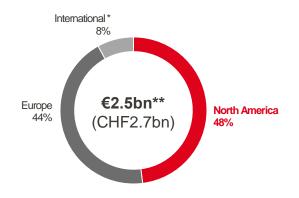
Note: Historical CHF/EUR exchange rate of 1.09 applied to Autogrill reported financials

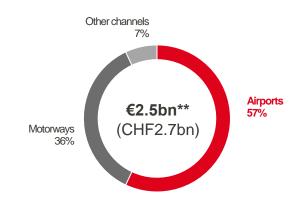
<sup>\*</sup> Includes Netherlands, UK and Nordics as well as Asia-Pacific

# **Autogrill Net Sales Breakdown (2021)**

### **NET SALES BY BUSINESS UNIT (2021)\*\***

### **NET SALES BY CHANNEL OF ACTIVITY (2021)\*\***





<sup>\*\*</sup> Pro-forma for the disposal of the US motorway business (closed on 23-Jul-21)

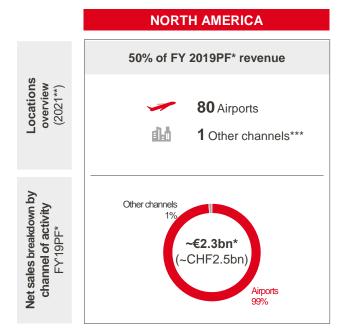


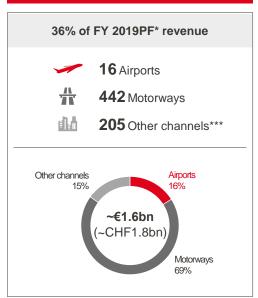
Source: Company information

Note: Historical CHF/EUR exchange rate of 1.09 applied to Autogrill reported financials

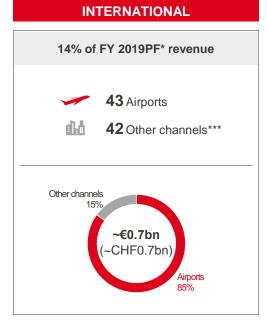
<sup>\*</sup> Includes Netherlands, UK and Nordics as well as Asia-Pacific

## **Autogrill Operates Through Three Business Units**





**EUROPE** 



Source: Company information

<sup>\*\*\*</sup> Includes locations in railway stations, cities, shopping mall, trade fairs and museums

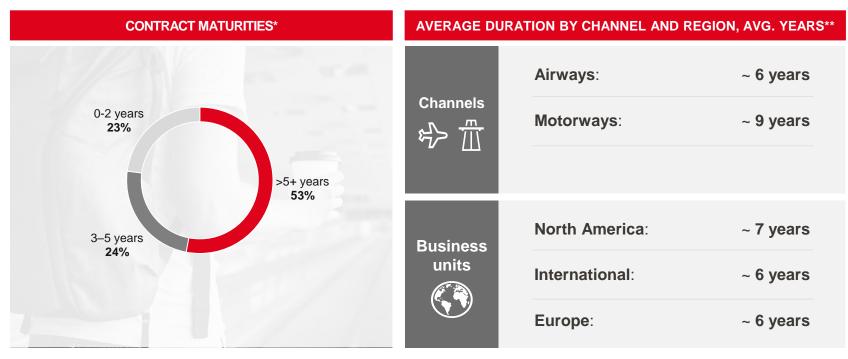


Note: Historical exchange rates CHF/EUR of 1.09 and USD/EUR of 1.12 applied to Autogrill reported financials

<sup>\*</sup> Pro-forma for disposed Autogrill assets (Motorways business North America, Spain and Czech Republic)

<sup>\*\*</sup> Except for financials, data as of Dec-2021, excluding the 79 US motorways disposed in 2021

# **Strong and Resilient Contract Portfolio**



<sup>\* 2019</sup> data: 0-2 years (refers to 2019-2020-2021 maturities) includes "expired" and "rolling" contracts; 3-5 years (refers to 2022-2023-2024 maturities); >5 years (refers to >2024 maturities) includes also "indefinite" contracts

\*\* 2019 data: >5 years (refers to >2024 maturities) includes also "indefinite" contracts



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Alternative Performance Measures: This Presentation contains information regarding alternative performance measures. Definitions of these measures and reconciliations between such measures and their IFRS counterparts if not defined in the Presentation may be found on pages I to II of the Dufry AG FY Results 2021 available on our pages.

