

Basel, Switzerland

30 May 2024

NEWS RELEASE

Avolta Expands Footprint in Greater China with New Travel Retail Contract; Opens its First Duty Free Stores at Hong Kong – Macau Ferry Terminal

Avolta, the leading global travel experience player, is thrilled to announce the opening of its new Duty-free operation in downtown Hong Kong, following its successful bid for the Hong Kong–Macau Ferry Terminal concession late last year. Located in the departures and arrivals halls respectively, the two new stores offer a diverse range of Duty-free categories including liquor, tobacco, and food with local favourites and premium international brands, expanding the company's presence in one of the most popular tourist destinations of Greater China.

Both a ferry terminal and heliport, the Hong Kong–Macau Ferry Terminal provides popular ferry services to Macau and cities in southern China. Strategically positioned in Sheung Wan, immediately to the west of Hong Kong's main business district on the north shore of Hong Kong Island, the terminal forms part of the Shun Tak Centre, a commercial and transport hub attracting around seven million passengers each year.

"We are incredibly excited to expand our presence in China and serve the passengers of the Hong Kong-Macau Ferry Pier. A key transit point for both local commuters and international travelers, our new shops are set to become a go-to destination for travelers seeking high-quality Duty-free products as they embark on their journeys or return to Hong Kong. This opportunity allows us to showcase our commitment to making travellers happier in a dynamic and vibrant environment." said Jaswinder Singh, Managing Director North Asia at Avolta.

For further information

Contact

Cathy Jongens

Director Corporate Communications



+41 79 288 09 36



cathy.jongens@avolta.net

Karen Sharpes

Global Trade Media Relations



+44 7799 623 323



karen.sharpes@dufry.com

About Avolta

Avolta AG, (SIX: AVOL) is a leading global travel experience player. With the traveler at its strategic core, Avolta maximizes every moment of the traveler's journey through its combination of travel retail and travel food & beverage, passion for innovation and excellent execution. Avolta's well-diversified business across geographical, channel and brand portfolio pillars operates in 73 countries and more than 1,000 locations, with over 5,100 points of sale across three segments – duty-free, food & beverage and convenience – and various channels, including airports, motorways, cruises, ferries, railways, border shops and downtown. An inherent element of Avolta's business strategy is found in ESG, aiming for sustainable and profitable growth of the company while fostering high standards of environmental stewardship and social equity – making meaningful impact in the local communities. The company's access to 2.3 billion passengers each year reinforces the power of its more than 76,000 people, committed to surprising guests and delivering solid execution, supporting the company in creating value for all stakeholders.

To learn more about Avolta, please visit [avoltaworld.com](https://www.avoltaworld.com)