

AGENDA

Group Highlights

Business Performance

Financial Summary

Outlook

Appendix







BUSINESS HIGHLIGHTS

Q3 2020

Final Stage Group Reorganization & Alignment

Reintegration & Delisting of Hudson on Track

Advent & Alibaba Group Join as Significant Shareholders

Dufry & Alibaba Group Form Strategic Joint Venture

More than 1,350 of Dufry's Shops Have Reopened Globally

New regional setup implemented since 1 September and restructuring largely completed to increase efficiencies, simplify operational management and decision-making

Part of reorganization to further simplify corporate structure and to achieve material structural savings, with Transaction and delisting expected to close in Q4 2020 Advent and Alibaba Group have taken 11.4% and 8.5%¹ equity stake respectively, joining Dufry's long-standing shareholders and supporting the business going forward Partnership to operate travel retail in China by merging Alibaba Group's leadership in Chinese consumer retail and digital transformation with Dufry's global travel retail expertise

As of end-October, almost 55% of Dufry stores are open, representing 72% of sales capacity

¹Based on the number of new registered shares outstanding with Alibaba having a 6.1% stake directly following rights issue, increasing to 8.5% stake including the mandatory convertible notes (Transaction pending final documentation and closing); number of registered shares following rights issue of 80,263,682 (including 24,696,516 new shares), and of 82,357,621 including mandatory convertible notes (2,093,939 new shares)



FINANCIAL HIGHLIGHTS

Q3 2020

CHF 2,074 million

TURNOVER IN 9M 2020

CHF 487 million turnover in Q3 with encouraging re-initiation of travel in July and August, plateauing since September caused by renewed restrictions ~CHF 760 million

COSTS SAVINGS IN 9M 201

Savings target of around CHF 1 billion for FY 2020 yoy confirmed and permanent reductions of at least CHF 400 million for FY 2021 CHF ~51 million

Q3 2020 CASH CONSUMPTION

Decisive actions resulted in better than expected cash consumption in Q3 2020, with cash flow guidance for H2 2020 confirmed

CHF 890 million

GROSS PROCEEDS CAPITAL INCREASE ²

Successful
execution of rights
issue, with
proceeds used to
finance Hudson
buy-out and for
strategic growth
opportunities

CHF 2,065 million

PRO-FORMA LIQUIDITY³

Comprehensive set of initiatives to strengthen capital structure and liquidity position earlier this year, enhanced by further initiatives in Q3

³ Pro-forma as of September 30, 2020, including net proceeds from rights issue and mandatory convertible notes of around CHF 867 million, cash and cash equivalents of CHF 748 million, and available credit lines of CHF 745 million, including Hudson Transaction related cash outflow of CHF 295 million



¹Savings include cost reductions in personnel expenses, other expenses and MAG reliefs in 9M 2020

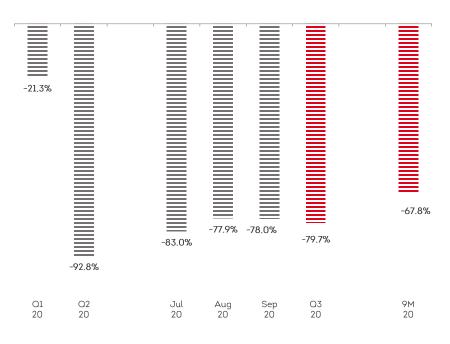
² Including gross proceeds from rights issue of CHF 820.4 million and CHF 69.5 million from mandatory convertible notes



ORGANIC GROWTH EVOLUTION GROUP

Q3 2020

ORGANIC GROWTH MONTHLY EVOLUTION in %



TURNOVER 9M 2020

2,074 CHF

- Gradual improvements in Q3 with encouraging travel uptake at peak of holiday season in August
- Plateauing since September related to renewed containment measures
- Spend per passenger continues to be elevated due to passenger mix and profiles



NEW REGIONAL COMPOSITION

Segment reporting as of 1 September 2020

NORTH AMERICA



 $^{^1}$ Countries in EMEA highlighted bold were moved from former region Asia Pacific & Middle-East to new region EMEA Please see <u>here</u> further details on historical information under new regional setup

EUROPE, MIDDLE-EAST & AFRICA1

Germany, UK

Italy, Malta, Portugal and Spain

Armenia, Bulgaria, Greece, India, Jordan, Kuwait, Serbia, Sri Lanka, Turkey, UAE

Cabo Verde, Egypt, Finland, France, Ghana, Ivory Coast, **Kazakhstan**, Kenya, Morocco, Mozambique, Nigeria, **Russia**, Sweden, Switzerland

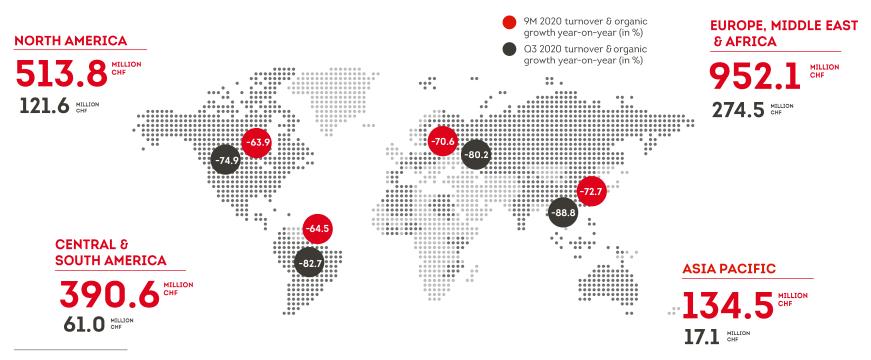
ASIA PACIFIC

Australia, Cambodia, China, Indonesia, Malaysia, Singapore, South Korea



TURNOVER AND ORGANIC GROWTH BY REGION

Q3 2020



Distribution Centers: 9M 2020 CHF 82.9 million turnover and organic growth of -39.4%; Q3 2020 CHF 12.8 million turnover and organic growth of -78.0% Note: Please see here further details on the historical information under the new regional setup

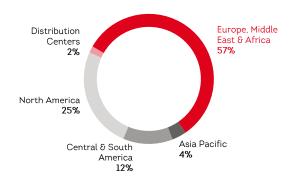


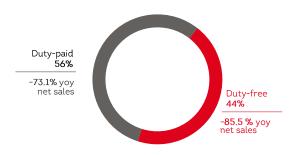
NET SALES BY REGION & SECTOR

Q3 2020

DUFRY BY REGION - Q3 2020

DUFRY BY SECTOR - Q3 2020





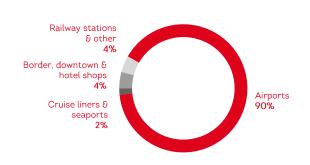
- Regions EMEA and Central & South America lost share due to renewed travel limitations and later Covid-19 outbreak respectively; however, some locations performed above intra-regional average
- North America gained share due to exposure to domestic travel
- Duty-paid segment with better performance as domestic markets are recovering faster

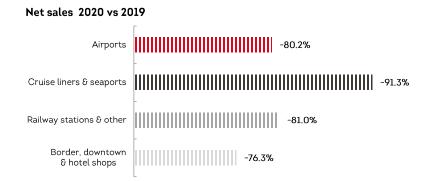


NET SALES & PERFORMANCE BY CHANNEL

Q3 2020

DUFRY BY CHANNEL - Q3 2020





- Easing of travel restrictions and uptake of domestic and intraregional travel in Q3 2020 supported airport channel
- Cruise lines still impacted, but other channels including railway stations, border, downtown and hotel shops as well as ferries saw demand, too

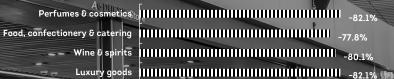


NET SALES & PERFORMANCE BY CATEGORY

Q3 2020

DUFRY BY PRODUCT CATEGORY - Q3 2020





Net sales 2020 vs 2019

Other |||||||| -86.2%

- Product mix relatively stable with higher demand for food & confectionary as expected based on experiences with previous crises
- Shops open are mostly in categories of general and convenience stores offering travelers duty-paid products, perfume & cosmetics, food & confectionary, wine & spirits and tobacco

RETAIL SPACE DEVELOPMENT

Highlights Q3 2020



New 12-year concession contract signed with Istanbul Sabiha Gökçen International



Four new shops featuring convenience, travel essentials and local products at Salt Lake City International Airport, USA



New Dufry Shopping store opening at Odessa International Airport, Ukraine



New confectionary shop at Terminal 2 of Singapore Changi Airport, Singapore

TOTAL RETAIL SPACE

~470,000

GROSS RETAIL SPACE OPENED - 9M 2020

4.700

1% of total retail space

GROSS RETAIL SPACE REFURBISHED - 9M 2020

10,500 som 2.3% of total retail space





FINANCING INITIATIVES EXECUTED IN 9M 2020

Strengthening Dufry's financial structure

CAPITAL INCREASE WITH ISSUANCE OF 26.8 MILLION NEW SHARES¹

CHF 890 MILLION

NEW CREDIT FACILITY & COVID-19-RELATED LOANS²

CHF ~540 MILLION

ISSUANCE OF CONVERTIBLE BOND³

CHF 350 MILLION

PLACEMENT OF 5.5 MILLION SHARES IN MAY 2020

^{CHF} 151

MILLION

WAIVING OF COVENANTS WITH 1st TESTING SEP 2021

Increased threshold of 5x net debt/adj. operating cash flow (LTM/constant FX) for September and December 2021 testing

2020 WAIVING OF DIVIDEND

Cancellation of dividend payment for full-year 2019 in April 2020 as part of first measures to protect liquidity

³ Conditionally convertible into shares, with maturity May 4, 2023



¹ 24.7 million shares from rights issue and 2.1 million shares from mandatory convertible notes (MCN); gross proceeds include CHF 820.4 from rights issue and CHF 69.5 million from MCN (MCN execution subject to final documentation)

² CHF 396 million under new 12-months committed credit facility with two 6-months extensions and CHF 144 million of Covid-19-related government-backed loans (FX rate as of 30 September 2020 – FX rate 30 June 2020: CHF 390 million and CHF 142.6 million respectively)

CAPITAL INCREASE SUCCESFULLY CONCLUDED

Generating gross proceeds of CHF 890 million

RIGHTS ISSUE

- Issuance of 24,696,516 shares at CHF 33.22 per share, generating gross proceeds CHF 820.4 million¹
- Number of registered shares increases to 80,263,682
- Existing shareholders participated with 10,612,024 of rights (high demand of approx. 43% of new shares)
- Advent and Alibaba Group with shareholding positions of 11.4% and 6.1% respectively post rights issue

MANDATORY CONVERTIBLE BOND

- Amount of CHF 69.5 million with coupon of 4.1% and 3 years maturity
- Convertible into approx. 2.1 million shares at CHF 33.22 per share
- Increases Alibaba Group's shareholding in Dufry to 8.5% post conversion
- Transaction subject to final documentation



¹ Rights issue completed on October 20, 2020 with first trading day of new shares on October 22, 2020

CONFIRMING COST REDUCTION AND CASH FLOW SCENARIOS

Having put initiatives in place to flexibly manage 2020 challenges

	Turnover Scenarios for 2020					
Sensitivity Analysis	-40%	-55%	-70%			
Concession Fees (Pre-IFRS 16)	~33% of turnover	~36% of turnover	~39% of turnover			
Personnel Expenses¹	Reduced by ~20% yoy	Reduced by ~30% yoy	Reduced by ~35% yoy			
Other Expenses, net	Reduced by ~30% yoy	Reduced by ~40% yoy	Reduced by ~43% yoy			
Capex	CHF ~-100 million	CHF ~-100 million	CHF ~-100 million			
Average monthly cash flow H2 2020²	CHF ~+60 million	CHF ~+10 million	CHF ~-60 million			



 $^{^1}$ Including restructuring-related one-off costs of CHF 62.7 million, provisioned as of September 30, 2020 2 Scenarios include changes in trade payables, trade receivables and inventory, but no other working capital changes

TREATMENT OF MAG-RELIEF UNDER IFRS 16

Accounting examples

- Under IFRS 16, changes to concession agreements trigger Modification Accounting (reassessment of Right of Use assets and Lease Liability)
- Related to COVID-19, simplified treatment not applying Modification Accounting under specific conditions:
 - MAG relief to be in connection with COVID-19
 - No relief granted beyond June 30, 2021
 - No other terms changed
- In case of Dufry:

Change in Contract	Accounting Treatment
Case 1: MAG relief granted for 2020 and up to max June 2021	COVID-19 approach Full MAG relief reflected in P&L in period amendment is signed
Case 2: MAG relief beyond June 2021, and/or other changes to contract e.g. prolongation	Modification Accounting P&L impact over time based on new lease liability, right of use asset, etc.
Case 3: Change to MAG per PAX or change to fully variable fee	De-recognition from IFRS 16 treatment

Despite different P&L treatment, cash flow remains the same in 2020 in all cases

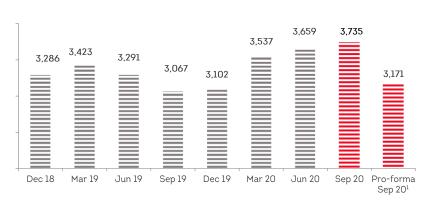


DEBT OVERVIEW

Q3 2020

NET DEBT EVOLUTION (as of 30 September 2020)

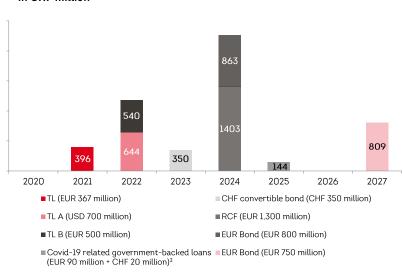
in CHF million



 Net Debt as of September 2020 (pro-forma) increased by only CHF 69 million compared to December 2019

DEBT MATURITY PROFILE (as of 30 September 2020)

in CHF million



¹ Pro-forma net debt position includes the net proceeds from the rights issue of CHF 799 million and mandatory convertible notes of CHF 68.4 million, thereof CHF 8.4 million considered as net debt neutral (discounted coupons), and Hudson Transaction related cash outflow of CHF 295 million

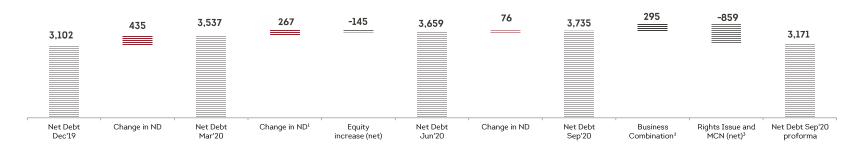
 $^{^2}$ In addition Covid-19-related government-backed loan of EUR 25 million (CHF 27 million), maturing in 2022 Note: FX rates as of Sep 30, 2020: USD = 0.9207 and EUR = 1.0792



CHANGE IN NET DEBT

Q3 2020

in CHF million



- Change in net debt (ND) improved drastically from Q1 2020 to Q3 2020 driven by gradually reduced monthly cash outflow related to business operations
- Equity measures taken further strengthened balance sheet and improved net debt position
- Change in net debt as a proxy for cash consumption, however, FX and other non-cash impacts excluded

³Includes net proceeds of CHF 799 million from rights issue and CHF 68.4 million from mandatory convertible notes, thereof CHF 8.4 million considered as net debt neutral (discounted coupons)



Note: all numbers rounded

¹ In HY 2020 presentation change in net debt included transaction-related costs of equity increase of CHF 6 million, excluded here as only net position of equity increase considered

² Hudson Transaction related cash outflow, pending final documentation expected to close in Q4 2020

CASH CONSUMPTION

Q3 2020

2020 (in CHF million)	Q1'20	Q2'20	Q3'20
Equity Free Cash Flow	-483.1	-265.7	-51.0
Capital Increase	0.0	145.1	0.0
FX adjustments & Other	47.8	-1.2	-24.3
Change in Net Debt	-435.3	-121.8	-75.3

- Cash consumption defined as Equity Free Cash Flow, also including FX adjustments
- Significant reduction during 2020 due to decisive actions taken, with cash consumption of CHF 481 million in Q1 vs cash consumption of CHF 51 million in Q3
- Average monthly cash flow guidance for H2 2020 confirmed
 - Outflow of CHF 60 million if full-year 2020 turnover decreases 70% compared to full year 2019 turnover
 - Cash flow break-even if full-year 2020 turnover decreases 60% compared to full-year 2019 turnover



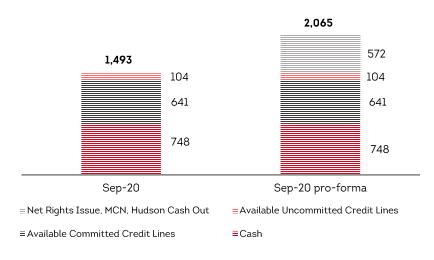
Note: FX adjustments and other include FX impact on net debt, FX impact on liquidity, arrangement fee amortization; rounding errors might occur In HY 2020 presentation cost related to capital increase were included in FX adjustments and other (CHF 6 million), now recognized in capital increase net position

LIQUIDITY POSITION

Q3 2020

LIQUIDITY POSITION AS OF 30 SEP 2020

CHF million



- Cash and cash equivalents of CHF 748 million
- Committed available credit lines of CHF 641 million, thereof
 - CHF 235 million available under Main Syndicated Facilities
 - CHF 396 million available under New Liquidity Facilities Agreement granted in April
 - CHF 10 million available Covid-related government-backed loans
- CHF 104 million available uncommitted lines



¹Pro-forma as of September 30, 2020, includes net proceeds from rights issue and mandatory convertible notes of around CHF 867 million, and Hudson Transaction related cash outflow of CHF 295 million



REDUCTION OF COMPLEXITY THROUGH HUDSON REINTEGRATION

Simplifying and streamlining the organization for growth acceleration

- Dufry to increase equity ownership in Hudson from 57.4% at present to 100% for total purchase price of ~CHF 295 million
- Hudson to become an indirect wholly owned subsidiary of Dufry and to be delisted from the New York Stock Exchange
- Transaction unanimously approved and recommended by Dufry Board of Directors, special committee of independent directors of Hudson, and Hudson Board of Directors
- Dufry received lender consent under Dufry's existing credit facilities, shareholder approval of the equity capital increase and completed the rights offering to finance the Transaction
- Pending Hudson shareholders' approval and regulatory consent from respective authorities, Transaction and delisting expected to close in Q4 2020







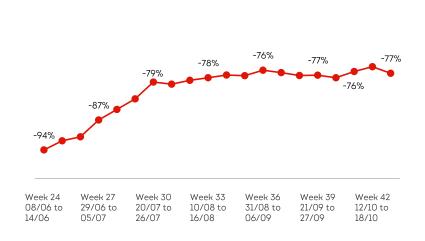




RE-OPENINGS WITH POSITIVE SALES TREND

Weekly sales progressed in June and July and stabilized since end of August

WEEKLY SALES EVOLUTION* yoy, in %



ORGANIC GROWTH OCTOBER YOY*

-76.4%

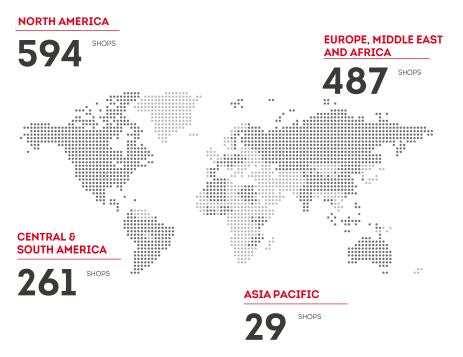
 Despite some restrictive actions in selected regions sales on stable level, supported by Dufry's broad geographical exposure

As of October 25, 2020



HAVING RE-OPENED MORE THAN 1,350 SHOPS GLOBALLY

Re-opening as a location-specific, shop-by-shop decision in line with PAX



- As of end-October, almost 55% of Dufry stores are open, representing 72% of sales capacity
- Opening up of almost 60% of shops by end of November, representing 73% of sales capacity
- Newly opened locations include several locations in the US like Las Vegas, Orlando, Miami, Chicago, Oakland, or Tampa; stores in Bangalore, Buenos Aires, Cancun, Colombo, Greece, Helsinki, Jordan and Toronto



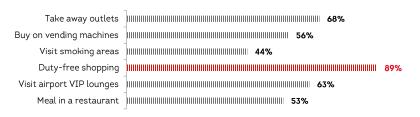
ENCOURAGING CUSTOMER INSIGHTS FOR ACCELERATING RECOVERY

Customers engage mostly the same with travel retail, supported by promotions



HOW ARE YOU GOING TO ENGAGE WITH THE FOLLOWING SERVICES?

I will engage the same or more...



Customers post-Covid...

- Are motivated by store discounts, and new and exclusive products
- Stay away from crowded areas and buy in lower extent if need to queue
- Mostly avoid touching or picking items, or trying product samples
- To a higher extent go straight to items they have planned to purchase, with lower time spent in-store
- Continue to interact with staff

^{*}Online survey August 2020, 1,145 contacts from Dufry's customer data base, predominantly Europe. 2.9% error margin



CONCLUSION

Q3 2020

- Third quarter with gradual improvements, particular during first week of August with 40% turnover yoy, showing demand for reinitiating of travel once restrictions are eased
- Execution of global reorganization with cost reductions of ~CHF 760 million in 9M 2020, with final implementation of initiatives for recurring structural savings of ~CHF 400 million
- Disciplined cash flow management with only CHF 51 million cash consumption in Q3
- Cost reduction and cash flow scenarios for H2 2020 confirmed
- Hudson re-integration and delisting well underway to be finalized in Q4 2020
- Successful capital increase with CHF 890 million in gross proceeds, supported by Dufry's
 existing shareholders and important new partners Advent International and Alibaba Group.
- Strong liquidity position of CHF 2,065 million as of end September (pro-forma), providing financial flexibility to engage in strategic opportunities for recovery and growth beyond
- Important partnership with Alibaba Group formed to operate travel retail in China and to support Dufry's digital transformation



UPDATE ON GLOBAL AIR TRAVEL PAX RECOVERY FORECASTS

Leading associations and data providers with limited visibility for 2021+

Data provider	Recovery 2019 level	2020 vs. 2019	2021 vs. 2019	2021 vs. 2020	Date of publication
ACI	2024	-58%	-	-	31/08/20
IATA (RPK)	2024	-66%	-	-	29/09/20
IATA (PAX)	2024	-55%	-27%	62%	28/07/20
ICAO	not provided	-60% to -62%	-	-	15/10/20
Air4cast	2023	-62%	-38%	61%	01/10/20
InterVistas	2022-2023	-44% to -73%¹	-	-	24/04/20

Latest forecasts on PAX (number of passengers) provided by industry associations International Air Transport Association (IATA), Airports Council International (ACI), International Civil Aviation Organization (ICAO), and independent data providers Air4Cast, InterVistas

Versus 2020 pre-Covid; 2019: +3.5% in global passenger traffic (ACI): 2020 global passenger growth forecast pre-Covid: +4.6% compared to 2019 (ACI)



TURNOVER GROWTH COMPONENTS

Q3 2020

	Q1 '19	Q2 '19	Q3 '19	Q4 '19	Q1 '20	Q2 '20	Q3 '20	9M '20	9M '19
Like for Like	-1.3%	0.0%	1.3%	2.2%	-20.1%	-88.5%	-76.9%	-64.9%	0.1%
New concessions, net	3.3%	2.3%	2.8%	0.9%	-1.3%	-4.3%	-2.8%	-2.9%	2.8%
Organic growth	2.0%	2.3%	4.1%	3.1%	-21.4%	-92.8%	-79.7%	-67.8%	2.9%
Changes in scope*	-	-	-	0.4%	0.6%	-0.5%	-	-	_
Growth in constant FX	2.0%	2.3%	4.1%	3.5%	-20.8%	-93.3%	-79.7%	-67.8%	2.9%
FX impact	1.4%	-1.4%	-2.5%	-1.5%	-2.8%	-0.3%	-0.8%	-1.2%	-1.1%
Reported Growth	3.4%	0.9%	1.6%	2.0%	-23.6%	-93.6%	-80.5%	-69.0%	1.8%

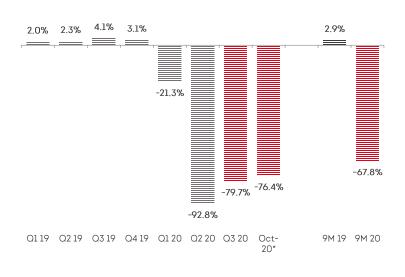


^{*}No changes in overall retail space ("scope"), as positive contribution of the acquisitions of RegStaer Vnukovo (Russia) and the Brookstone airport stores (US), conducted in November and October 2019 respectively, offset by disinvestments in 2019 (defined as closure of all operations in a specific location)

ORGANIC GROWTH EVOLUTION GROUP

Q3 2020

ORGANIC GROWTH EVOLUTION in %



*Until October 25, 2020

TURNOVER 9M 2020

2,073.9 MILLION CHF

- Gradual improvements in Q3 with encouraging travel uptake at peak of holiday season in August
- Plateauing since September related to renewed containment measures
- Spend per passenger continues to be elevated due to passenger mix and profiles



BUSINESS PERFORMANCE: EUROPE, MIDDLE EAST & AFRICA

Q3 2020

ORGANIC GROWTH EVOLUTION in %



*Until October 25, 2020

TURNOVER 9M 2020

952.1 MILLION CHF

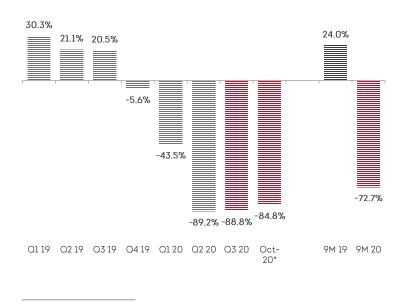
- Performance improved in July and August across most locations, with particular demand to travel to Southern Europe
- Increased Covid-cases from end-August onwards resulted in renewed travel limitations
- Mediterranean region, Eastern Europe, Russia and Middle East remained less impacted and performed above average for the region



BUSINESS PERFORMANCE: ASIA PACIFIC

Q3 2020

ORGANIC GROWTH EVOLUTION in %



*Until October 25, 2020

TURNOVER 9M 2020

134.5 MILLION CHF

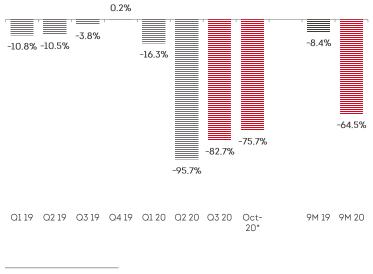
- Dufry's footprint in the region geared towards international travel, which is still highly impacted
- Majority of shops closed, including stores in Australia, Cambodia, Indonesia, Singapore and South Korea
- China is recovering more strongly, driven by domestic, and Dufry benefitted with its portfolio of duty-paid businesses



BUSINESS PERFORMANCE: CENTRAL & SOUTH AMERICA

Q3 2020

ORGANIC GROWTH EVOLUTION in %



*Until October 25, 2020

TURNOVER 9M 2020

390.6 MILLION CHE

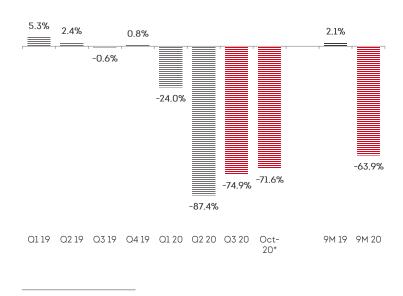
- Central America and the Caribbean benefited from intra-regional travel from the US and South America due to more flexible travel conditions
- Cruise business remains heavily impacted
- Demand pick-up in South America amid border shop openings and increase of domestic travel with demand for duty-paid offerings



BUSINESS PERFORMANCE: NORTH AMERICA

Q3 2020

ORGANIC GROWTH EVOLUTION in %



*Until October 25, 2020

TURNOVER 9M 2020

513.8 MILLION CHF

- The region, especially the US, performed above group average due to higher exposure to domestic travel and steadily increasing passenger numbers, despite some weatherrelated negative impacts in the quarter
- Intra-regional travel from the US to Central America was also supportive
- Canada remained negatively impacted due to higher exposure to international flights and ongoing restrictive measures

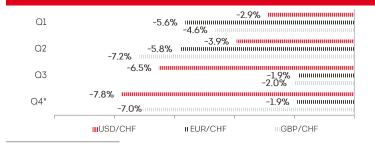


FX Q3 2020

TURNOVER BY CURRENCY Q3 2020



MAIN CURRENCIES DEVELOPMENT

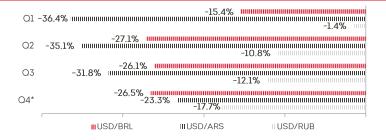


^{*}Until October 23, 2020

FX TRANSLATIONAL IMPACT ON TURNOVER



DEVALUATION OF LOCAL CURRENCIES





RETAIL SPACE DEVELOPMENT

9M 2020

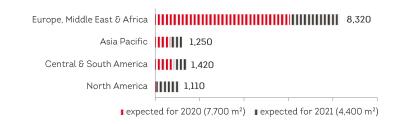
4,700 SQM OF GROSS RETAIL SPACE OPENED 9M 2020



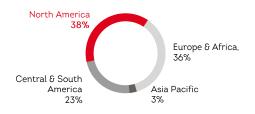
10,500 SQM OF RETAIL SPACE REFURBISHED 9M 2020



12,100 SQM SIGNED SPACE 9M 2020



PROJECT PIPELINE: 29,035 SQM





SIGNIFICANT PROGRESS ACROSS THE ENVIRONMENT, SOCIAL AND GOVERNANCE ENGAGEMENT

MAJOR HIGHLIGHTS INCLUDE:

- Reduced use of plastic bags as of 2020 by switching to paper bags
- Improved energy efficiency of supply chain through deployment of One Order

SOCIAL

ENVIROMENTAL

GOVERNANCE

- Supplier Code of Conduct updated and disclosed on website
- IT and Data Security added to materiality matrix to foster customer privacy
- Signatory member of UN Global Compact
- Lead Independent Director function installed
- Board of Directors' independence and diversity further increased



UPCOMING EVENTS

2020/2021

05 Nov 2020	Swiss Equity	/ Conference in Z	Zurich - ZKB
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11 Nov 2020 Virtual Roadshow Zurich - Kepler

12 Nov 2020 Virtual Roadshow Frankfurt - Mainfirst

13 Nov 2020 Virtual Fireside Chat - Mirabaud

17 Nov 2020 Virtual European Mid Cap CEO Conference - Exane

18 Nov 2020 Virtual Consumer & Retail Conference – Bank of America Merrill Lynch

19 Nov 2020 Virtual CS Swiss EQ Mid Cap Conference - Credit Suisse

1-3 Dec 2020 Virtual Global Consumer & Retail Conference - Morgan Stanley

3-4 Dec 2020 Virtual Retail δ Brands Summit - Jefferies

7-8 Dec 2020 Virtual Roadshow London - UBS

10 Dec 2020 Swiss Seminar – Berenberg

08 Mar 2021 2020 Annual Results

Subject to changes



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This Presentation contains information regarding alternative performance measures. Definitions of these measures and reconciliations between such measures and their IFRS counterparts if not defined in the Presentation may be found on pages I to II of the Dufry AG Six Month 2020 Report available on our <u>website</u>.

