

Voting Instructions for Annual General Meeting

Shareholder Registration and Electronic Voting

Dear Shareholders,

In view of the upcoming Annual General Meeting of shareholders of Dufry AG on May 18, 2021 (the “AGM”), we encourage you to exercise your voting rights as a shareholder. In the following, you find certain information we believe will be helpful should you wish to vote at the AGM.

The meeting will be held without the presence of shareholders based on Article 27 of the Ordinance 3 issued by the Swiss Federal Council on measures to prevent coronavirus (COVID-19) of June 19, 2020 (as amended). The shareholders of Dufry AG may exercise their rights at the Ordinary General Meeting **exclusively** through the Independent Voting Rights Representative.

Share Registration with AREG and Record Date:

a. **Registration Requirement:** In order to vote at the AGM, it is not sufficient for you to merely own shares in Dufry AG. By law, you will need to register the shares with Dufry’s share register in order to exercise your voting rights. The share register is led electronically by a trusted external service provider, AREG, and the registration of your shares occurs completely electronically through the banking system. You therefore need to instruct your deposit bank that your shares shall be registered in the share register. Your bank (if not a Swiss bank) will then have to inform its Swiss deposit bank, who will register the shares with AREG through the Swiss electronic securities system.

b. **Record Date:** To be able to vote at the upcoming AGM, this registration must take place by no later than May 7, 2021.

Voting Through Netvote:

Dufry offers an easy way to exercise the voting rights through Netvote, an online e-voting system that allows shareholders to issue their votes for the AGM online via www.netvote.ch/dufry as indicated in the proxy forms that will be sent to you upon registration of your shares. Shareholders voting electronically must have submitted their proxy and voting instructions on the electronic voting platform no later than May 17, 2021, 11:59 a.m. CEST.

We trust that you find this information helpful. Please do not hesitate to contact us at ir@dufry.com should you have any doubts or questions.

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Dufry Group – A leading global travel retailer

Dufry AG (SIX: DUFN) is the leading global travel retailer operating over 2,300 duty-free and duty-paid shops in airports, cruise lines, seaports, railway stations and downtown tourist areas, in more than 430 locations in 64 countries across all six continents. The Company, founded in 1865 and headquartered in Basel, Switzerland, is offering customers a first-class shopping experience, global brands, a unique market access and landlords a reliable, value-enhancing partnership. To learn more about Dufry, please visit www.dufry.com.

**SOS CHILDREN'S
VILLAGES****Social Responsibility**

Dufry cares for children and supports social projects from SOS Kinderdorf in Brazil, Cambodia, Mexico, Morocco and Ivory Coast. SOS Children's Villages is an independent, non-political and non-demonstrational organization established for orphaned and destitute children all over the world.